



Lifeboat Distribution and ImageDoc USA Sign Distribution Agreement

*Digital imaging and file conversion services available through Lifeboat's reseller network;
Services seen as complement to reseller hardware and software businesses*

Northglenn, CO ([PRWEB](#)) March 5, 2009 -- ImageDoc USA, the low cost leader in the imaging industry, today announced a distribution agreement with Lifeboat Distribution, an international specialty software distributor for virtualization, security, application and network infrastructure, application lifecycle management and other technically sophisticated products. The agreement is intended to increase access and availability of ImageDoc USA's digital imaging and back file conversion services through Lifeboat's North American reseller network.

"We are delighted to offer ImageDoc USA's scanning and imaging services to our reseller partners," said Dan Jamieson, vice president and general manager, Lifeboat Distribution. "This is an excellent solution for solution providers, whose customers want to go paperless for reasons of efficiency, compliance, business continuity, or simply cost. The combination of these services with the resellers' current server, storage, and information management offerings, promises compelling business opportunity and customer value in a difficult economy."

"Our agreement with Lifeboat is ground breaking and unprecedented within the digital imaging industry," said Frank Musacchia, EVP of Worldwide Channel Sales, ImageDoc USA. "Throughout my 30-year career, I haven't seen a better pairing of business strategies. Our solution offerings enable the pull through of every reseller's core services, increasing sales of professional services, digital storage, software, and hardware. ImageDoc is the first company to market digital imaging services through a worldwide distribution channel. We are excited that Lifeboat has embraced us as a true value solution for their network of value added resellers, and the ultimate end user customer."

For information on how to begin selling ImageDoc USA's scanning and imaging services, solution providers and resellers should contact Lifeboat Distribution, by phone +1.800.847.7078 or +1.732.389.0037. Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is online at www.lifeboatdistribution.com.

ImageDoc Sales
www.imagedocusa.com
866-374-7650

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